

Sage CRM Solutions Customer Reference Program Agreement to Participate



CUSTOMER | REFERENCE | PROGRAM

Customer, _____, confirms that an authorized representative of Customer has read this Sage CRM Solutions Customer Reference Program Agreement to Participate ("Agreement") and agrees, on behalf of the Customer, to participate in the Sage CRM Solutions Customer Reference Program for a period of one year (the "Term") from the date set forth below, with the option to renew one-year terms thereafter. The Sage CRM Solutions Customer Reference Program is available for ACT! by Sage corporate customers and Sage SalesLogix, SageCRM, and SageCRM.com customers. Specifically, Customer agrees to participate in the following Sage CRM Solutions Customer Reference Program activities (check all that apply):

- Join Program or Renew Term (50 Points)**
- Sales Reference with Prospect (100 Points)**
- Reference with Media or Industry Analyst (100 Points)**
- Press Release (100 Points)**
- Success Story (200 Points)**
- Speaking Engagement (300 Points)**
- Joining Package*: Submit Quote, Company Name, and Logo (100 Points)**

In exchange for participating in the Sage CRM Solutions Customer Reference Program, customer will earn points** for each reference activity participated in. Points are earned upon completion of a reference activity, whether Sage Software chooses to use the material or not. When a reference activity is completed, a corresponding number of points will be added to a customer's point balance.

Silver Level Reference: 100+ Points = 5% Discount

Gold Level Reference: 200+ Points = 10% Discount or 50% off Sage Summit Pass

Platinum Level Reference: 400+ Points = 15% Discount or 1 Free Sage Summit Pass

Customers may apply their percentage discount toward one transaction for any of the following purchases:

Licensing Costs

Monthly Hosting Fees*** – SageCRM.com Customers Only

ACT! Platinum Care

Support Plans – ACT! Customers Only

Maintenance and Support Renewals – Sage SalesLogix and SageCRM Customers Only

Please Select Contact Frequency Preference:

- 1-2 per Month 1-2 per Quarter 1-2 per Year As Needed No Preference

This Agreement shall be governed and interpreted by the laws of the State of Georgia.

Signature _____

Date _____

Printed Name _____

Company Name _____

Thank you for serving as a Customer Reference!

Please fax this signed Agreement to the Customer Reference Program Manager at 480-556-4056.

* Sage Software may display customer's quote and company's name and logo on Sage Software marketing materials as well as on Sage Software operated Web sites.

** Points may be used to redeem discount immediately upon earning or may be accumulated and saved for the duration of the customer's enrollment in program. Point balance will expire one (1) year from the date on this contract if customer does not renew their term. Accumulated points can be used for applicable percentage discount on no more than one purchase per month. After discount is applied, point balance resets at zero; all accumulated points are recorded and tracked in the reference database by the program manager. A customer may not use points toward previous purchases made in order to obtain refunds or credits. Discount will be taken off of the pricing level customer qualifies for under volume pricing. The maximum discount a customer may receive is \$10,000. Customers are limited to using reference program discounts on one single transaction per month.

*** Percentage discount for Monthly Hosting Fees may be deducted each month for a period of up to 12 consecutive months.

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